

**GAGAN WADHWA**

F-622, Street No: 10, Azad Nagar, Patiala – 147001.

Gaganwadhwa100@gmail.com      +91-981-408-8841

**Dear sir/madam,**

I have been waiting for an opportunity like this to write to you. Please take into consideration my application for the position of Marketing Manager. This opportunity is an excellent match for my experience. Your organization will benefit from my excellent problem-solving skills, quick decision making skills and my ability to communicate persuasively and openly.

Highlights of my professional career include the following:

- ✓ Expertise in developing profitable partnerships with the corporate.
- ✓ Proficiency in identifying untapped markets and business opportunities domestically and nationally.
- ✓ Strong track record of bottom-line responsibility for product launch, pricing, marketing and promotional activities.
- ✓ Developed business communication skills with the ability to successfully interact with an exceptionally diverse range of customers and business partners.

My practical knowledge is well suited to the goals of your organization. I would appreciate an interview to discuss the ways in which my skills and abilities could assist you in accomplishing your goals. Thank you for your valuable time.

**Sincerely,**

Gagan Wadhwa

B.Tech.(Electical Engineering) + M.E (Electrical & Instrumentation Engineering).

7 years work experience.

Punjab, India.

## Gagan Wadhwa

**Add.:** - #F622, Street no 10, Azad Nagar, Patiala

**Phone:** - +91-9814088841

**Email:-** gaganwadhwa100@gmail.com

### Career Objective:-

To be a successful professional through continuous learning and making a positive contribution to the growth of the organization by implementing my skills and updated knowledge.

### Work Experience:- Total – 7 Years

#### SUMMARY

<b>Company Name</b>	-	<b>IBS Pvt Ltd</b>
Product	-	Banking cum Competitive Exam Preparations
Industry	-	Education / Training Centre
Designation	-	Admin cum Marketing Manager
Duration ( <b>11 months</b> )	-	January 17th, 2016 to Present.

Responsibilities handled:

1. Revenue generation through Admissions and other activities
2. Brand Building strategy and execution-mainly through BTL activities like events, seminars, contests etc
3. Building business through institutional tie ups
4. Monitoring Market Intelligence within the industry
5. Recruitment and training the sales, Academics and Customer Service team
6. Using MIS to provide insights to management and improve performance
7. To ensure profitability is achieved through robust volume achievement, premier pricing, strong alliances/relationship building and operating efficiency through retail and institutional channel.

<b>Company Name</b>	-	<b>Engineer Brain Shapers</b>
Product	-	Banking cum Competitive Exam Preparations
Industry	-	Education / Training
Designation	-	Branch Manager
Duration ( <b>3 years 9 months</b> )	-	April 28th, 2012 to January 16th,2016.

Responsibilities handled:

- 1) Managing and controlling the branch.
- 2) Handling team of tele-callers, counselors, sales executives and business development executive for sales targets.
- 3) Handling team of admin, account executives.
- 4) Continuously promotional activities including in corporate, residential societies etc.
- 5) Working on new acquisition, retention of clients.
- 6) Putting awareness seminars in non-developed areas.

<b>Company Name</b>	-	<b>Aryabhatta Group of Institutions</b>
Product	-	Engineering
Industry	-	Education / Training
Designation	-	Assistant Professor (Head of Department)
Duration (1 years 8 months)	-	August 2nd, 2010 to April 27th,2012.

Responsibilities handled:

- 1) Managing and controlling the branch staff.
- 2) Develop new project for the students.

**Education Qualifications:**

Institution	Degree/Specialization	Year of Passing	Percentage
Thapar University, Patiala	M.E, Electrical & Instrumentation Engineering	2010	7.32cgpa
Giani Zial Singh College Of Engineering & Technology, Bathinda Punjab	B.Tech, Electrical	2008	67.92
GTB Khalsa Polytechnic College, Malout, Punjab	Diploma, Electrical	2005	66%

**Personality Strengths:**

- ✓ Honesty
- ✓ Punctuality
- ✓ Self- motivation
- ✓ Learning attitude

**Personal Details:**

<b>Date of birth</b>	-	10th August 1987
<b>Gender</b>	-	Male
<b>Parent's Name</b>	-	Mrs. Veena Wadhwa W/O Sh. Vinod Wadhwa
<b>Language known</b>	-	English, Hindi, Punjabi
<b>Hobbies</b>	-	Listening to Music, Interacting with new people, traveling
<b>Marital status</b>	-	Married

**I hereby declare that all the information provided by me is factual and correct to best of my knowledge and belief.**

**(Gagan Wadhwa)**